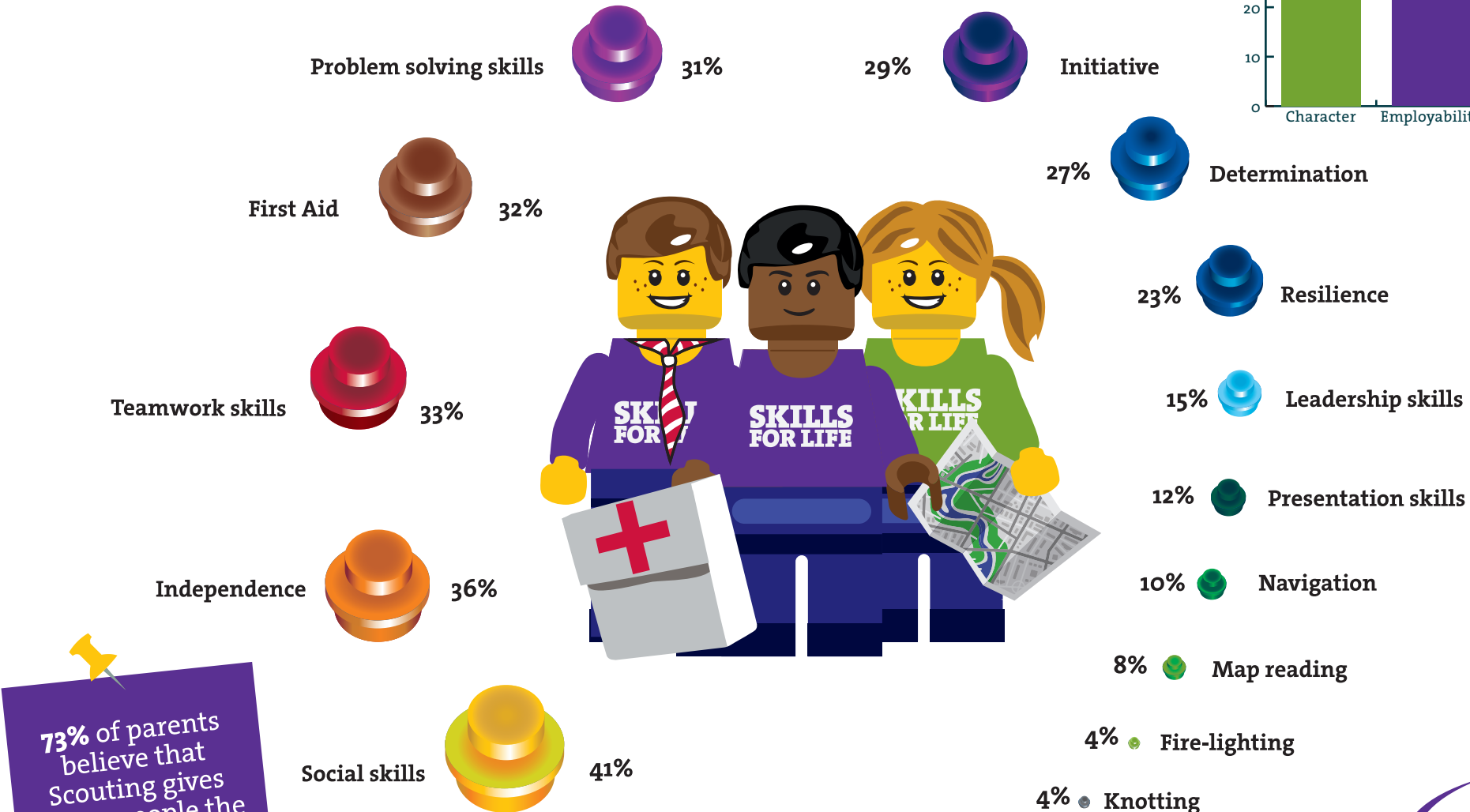


SKILLS FOR LIFE

Scouting gives young people the skills to succeed in life

MOST IMPORTANT TYPE OF SKILLS³



73% of parents believe that Scouting gives young people the skills to succeed in life¹

WHAT ARE THE MOST IMPORTANT SKILLS FOR YOUNG PEOPLE TO LEARN?²



1 Source: fast.MAP survey of 1,002 parents April 2016 | 2 Source: fast.MAP online survey of 1,005 members of national population, April 2016¹ | 3 Source: fast.MAP online survey of 1,005 members of national population April 2016