How we'll create a great volunteer experience together



We're now at the point where we can move our focus from keeping Scouts going to making it better.



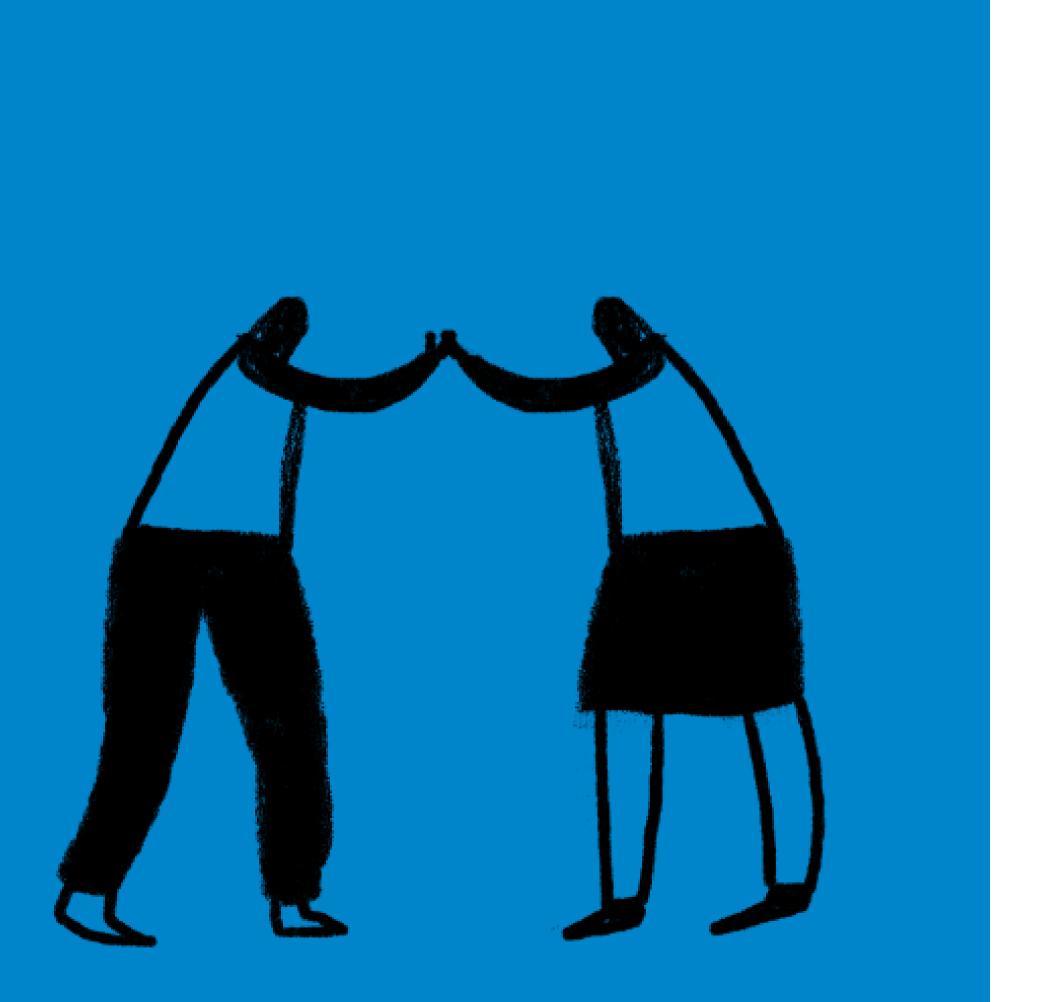
Supporting Scouts in the pandemic

Making our Skills for Life plan from Summit17

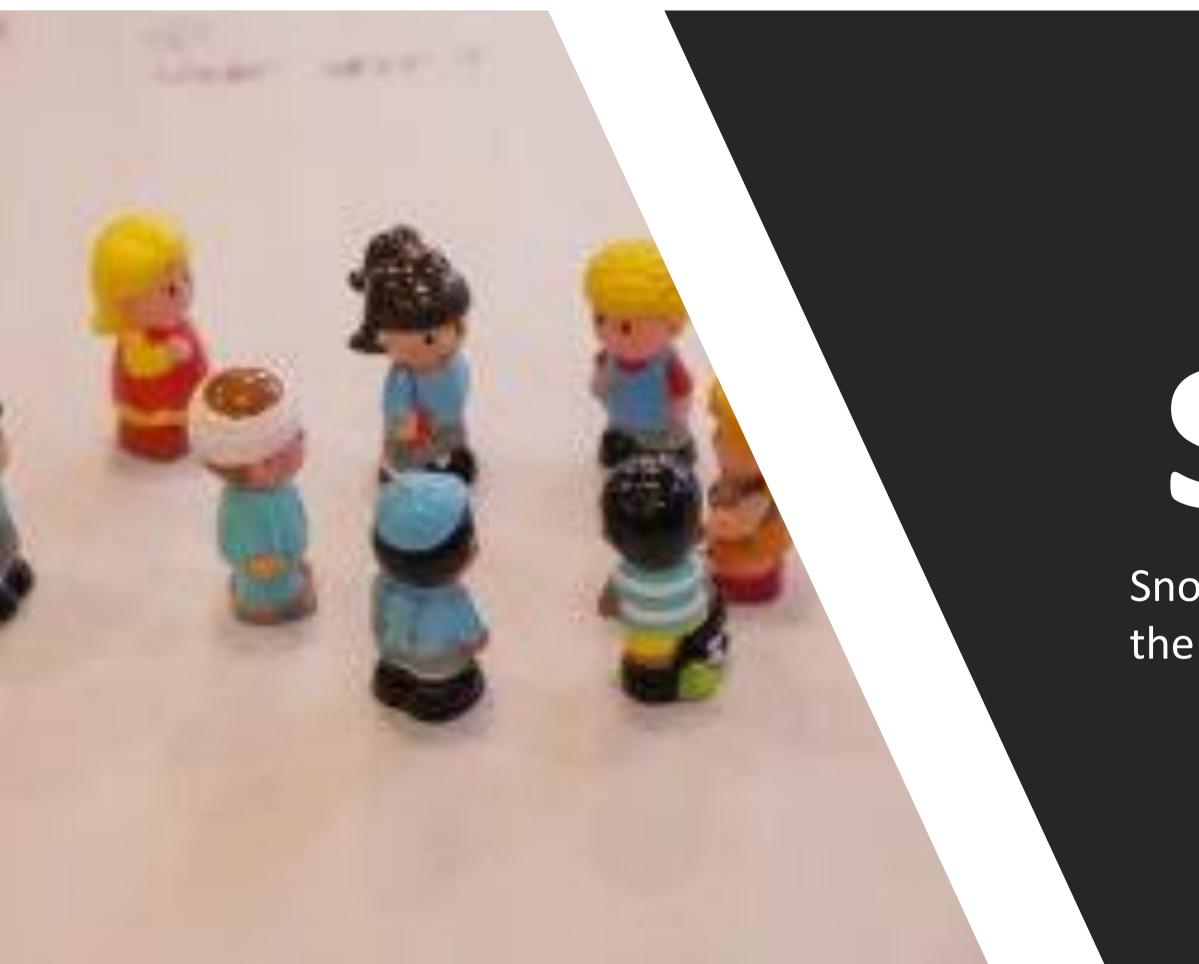
More young people gaining skills for life

Delivering our plan





We want to make volunteering with Scouts easier and more fun.



SNOOK

Snook are a design studio built to make the world more human.



Consultation....

All volunteers invited to have their say Over 5,000 people so far

Members of the public and leavers

Those we want to welcome in

All UK nations

British Scouts Overseas

Other volunteering organisations





want to dip in and out of activities



want to volunteer for one-off

events



their time on a regular basis

Source: Time Well Spent



of potential volunteers want to give

What we learned Leaders deeply enjoy volunteering to give young people skills for life but challenges still exist....

- Everyone wants more volunteers, but some feel helpless and unable to recruit New recruits can feel overwhelmed or 'scared off' ٠
- Quality of support for new and existing volunteers is a lottery
- Many feel unappreciated ٠
- Taking a break is not seen as an option ٠
- Volunteering feels too much like work sometimes ٠ Relationships between adults can be a problem and every group runs differently ٠

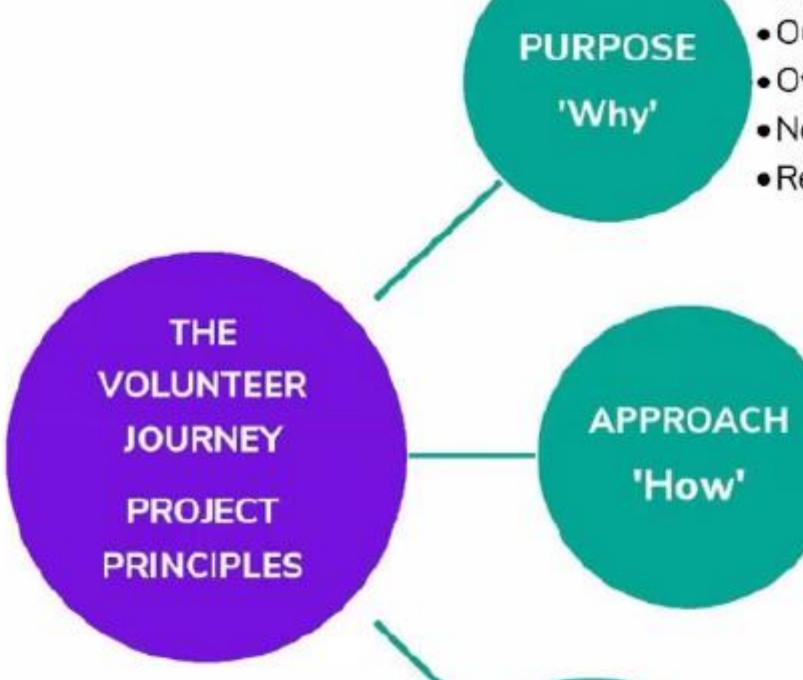


We need culture change...

- Making volunteering feel less like work
- Clearer roles, both to us and those looking to join
- Stronger teams (less pressure on individuals)
- A learning culture
- Consistent, quality support for all
- A welcoming and inclusive culture
- Digitally enabled, so more time can be spent working directly with young people



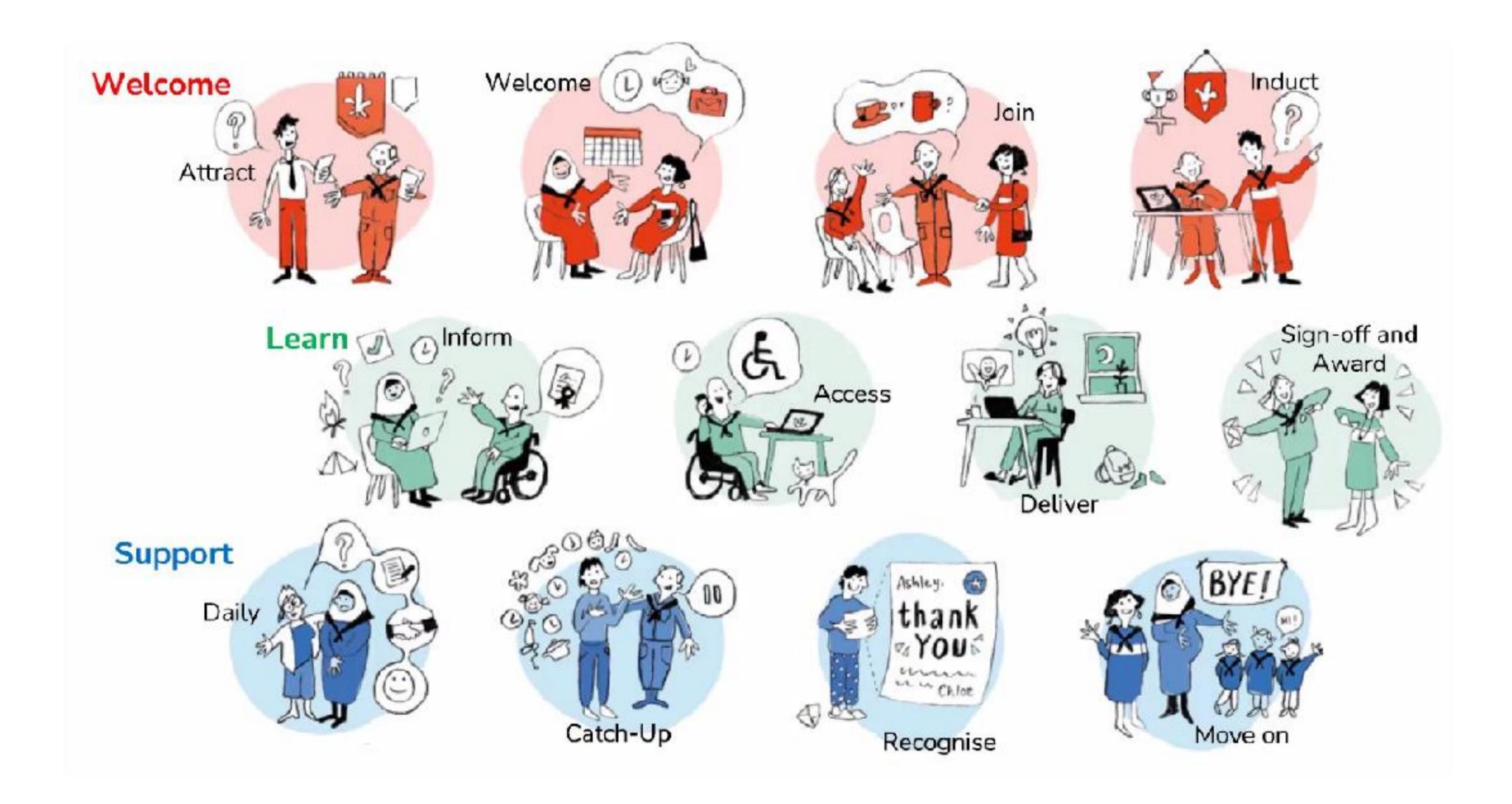




IMPACT 'Benefit'

- Member Request
- Outdated
- Over-complicated
- Not implemented
- Resource heavy

- Co-created
- Ambitious
- Professional honesty
- Digital led
- Evidence based
- Prioritise section teams
- Transformational
- Future Ready
- Flexible
- Simplicity
- Implemented (80/20 rule)
- Measurable



Work is underway on lots of improvements based on feedback from members and non-members.



A warmer welcome for everyone





Changes to our in-person processes

 A welcome conversation in place of the formal appointments panel

 Better support for inductions

 The ability to streamline vetting and joining tasks where possible



A more engaging learning experience





• Learning will be flexible, accessible, and easy to deliver and record

 Our approach will be digital first, with workshops and 'on the job' stuff too

• The digital experience will include learning that's personalised to you

 There are some things we all need to know, but the majority of learning will be optional

 Learning won't be about spending time on administration and validation



Simplified roles and structures



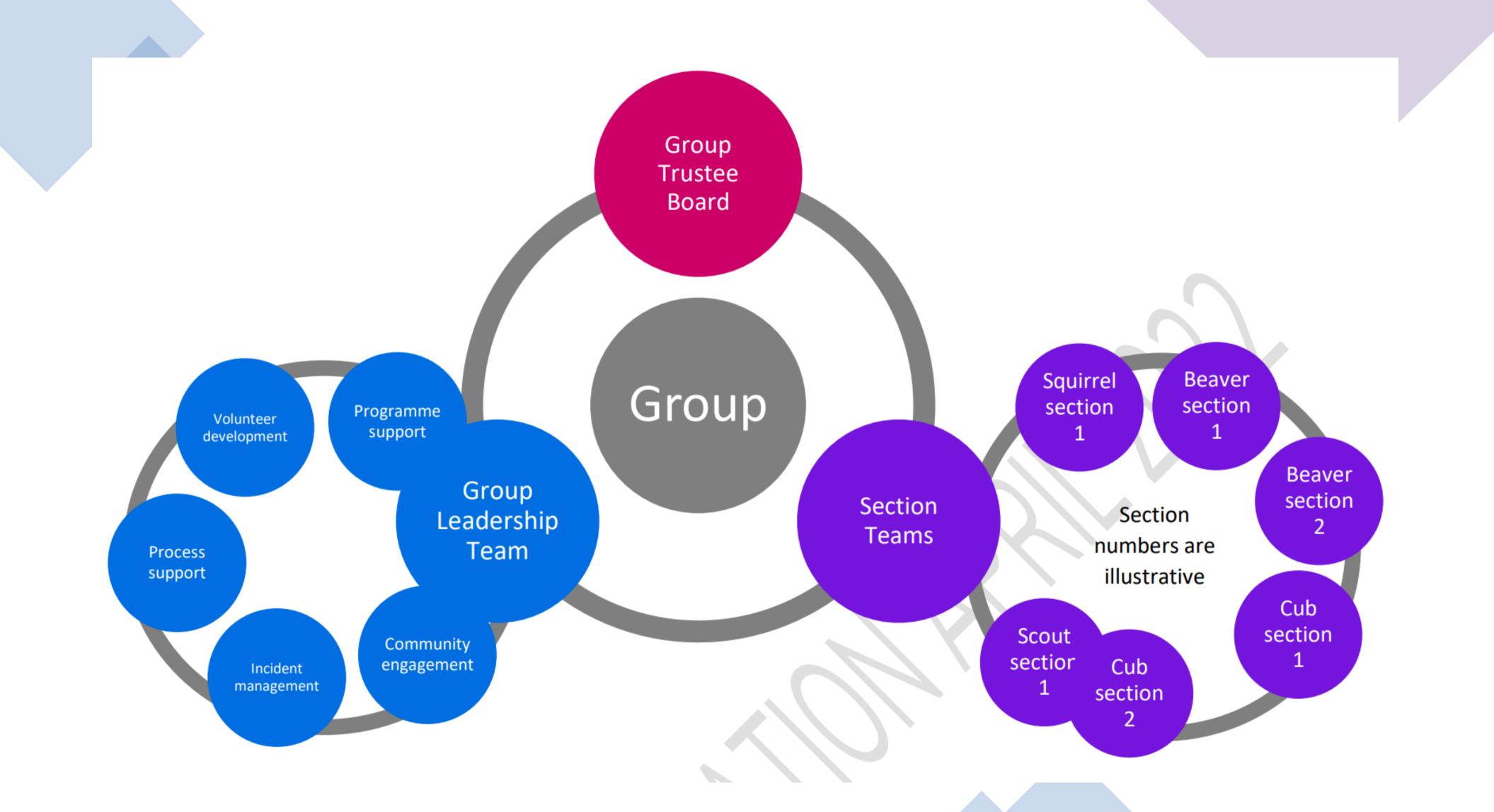


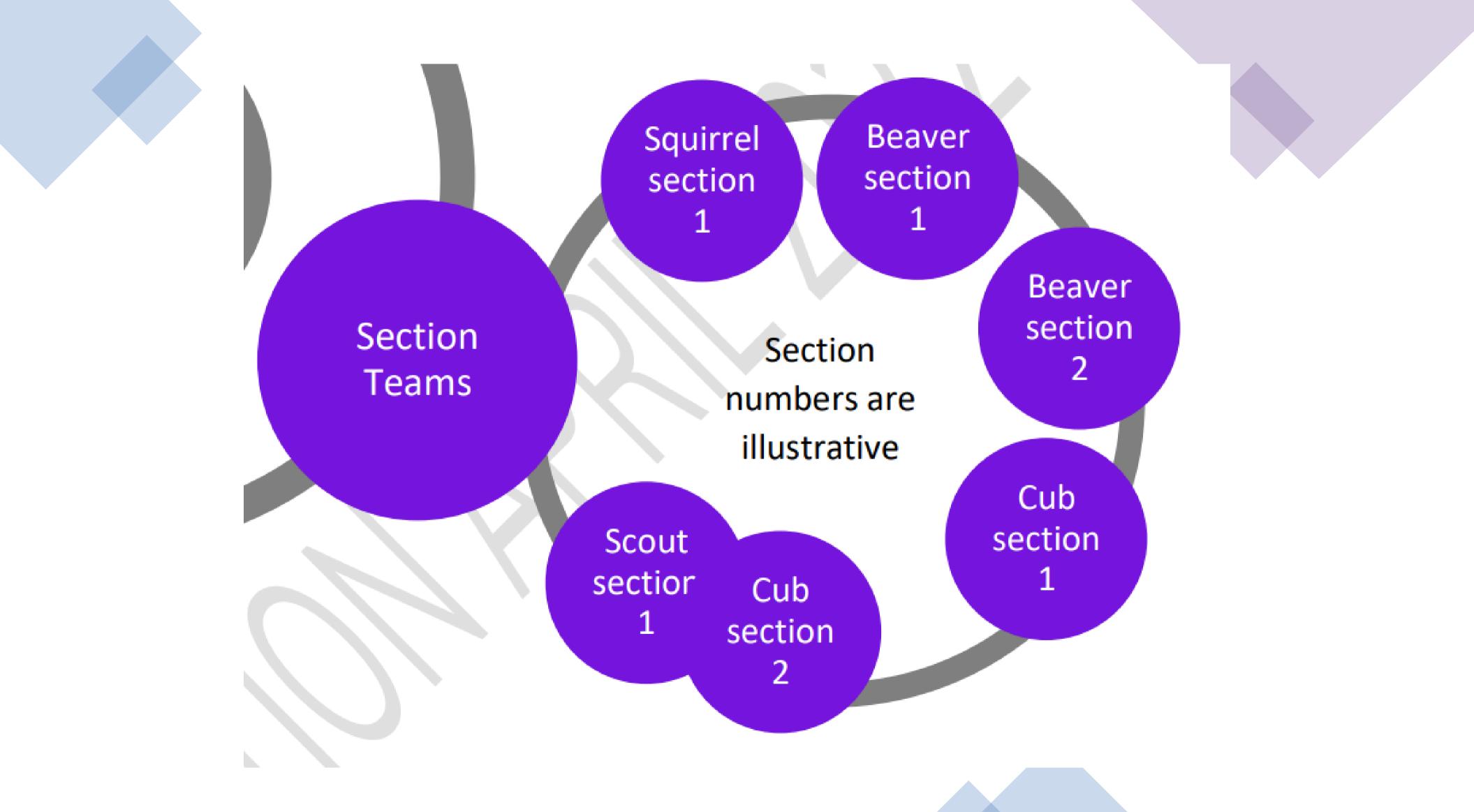
Our volunteering roles need to be clear, manageable, and flexible.

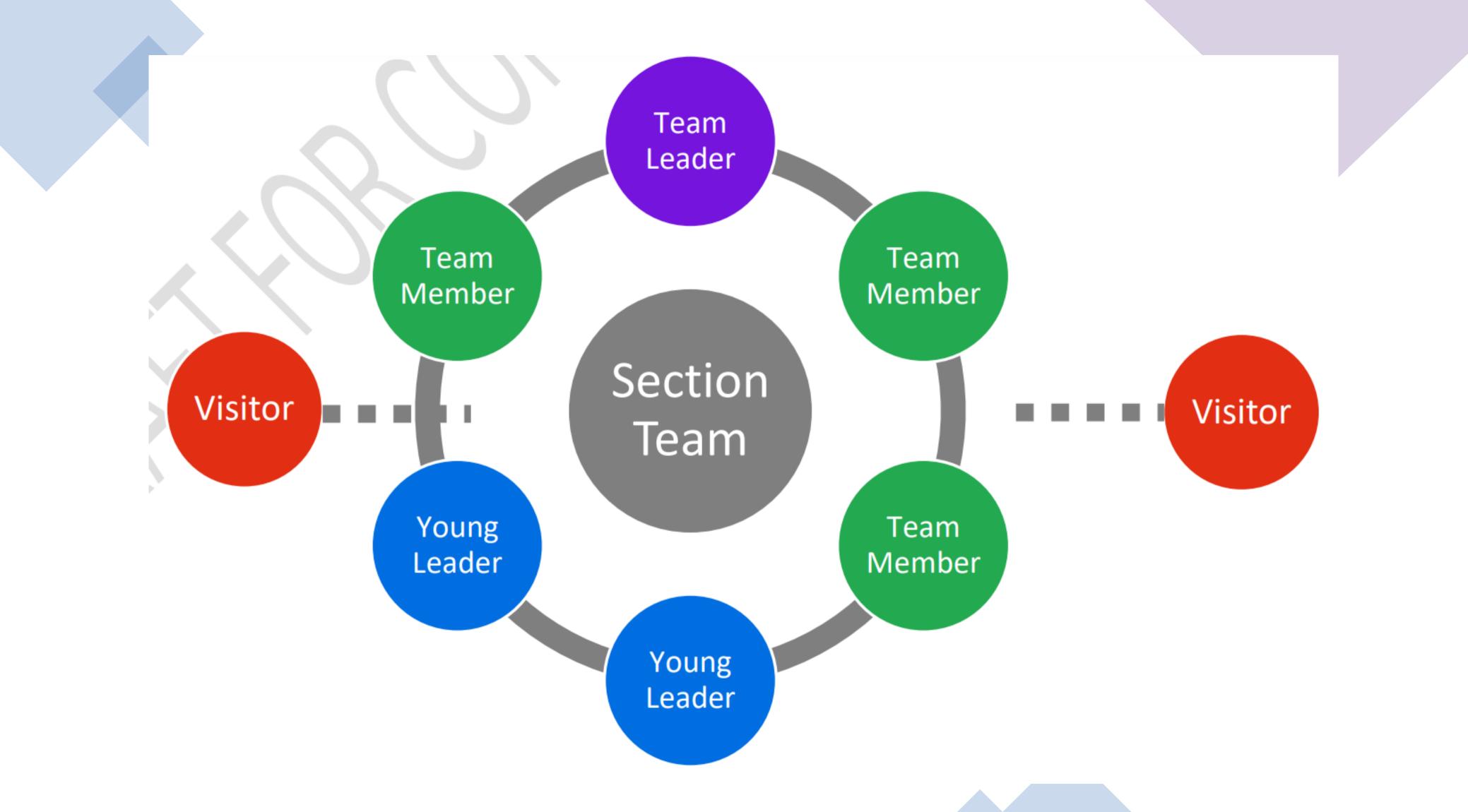
- We're thinking about volunteering as teams-based
- Roles and responsibilities will completely change
- We'll ask volunteers to read and use our volunteering culture guidance

Each team will have:

- A clear purpose
- A clear set of tasks
- Clear outcomes
- The flexibility to suit local needs







Tasks for the whole team	
Ensuring a good culture for volunteers and members	Plann
Ensuring a safe environment	Ensur
	Comn
	Mana

Allocated Tasks

ning a quality programme

ring effective administration

municating with our stakeholders

aging the finances



Group Leadership Team

engagement

Team Leader

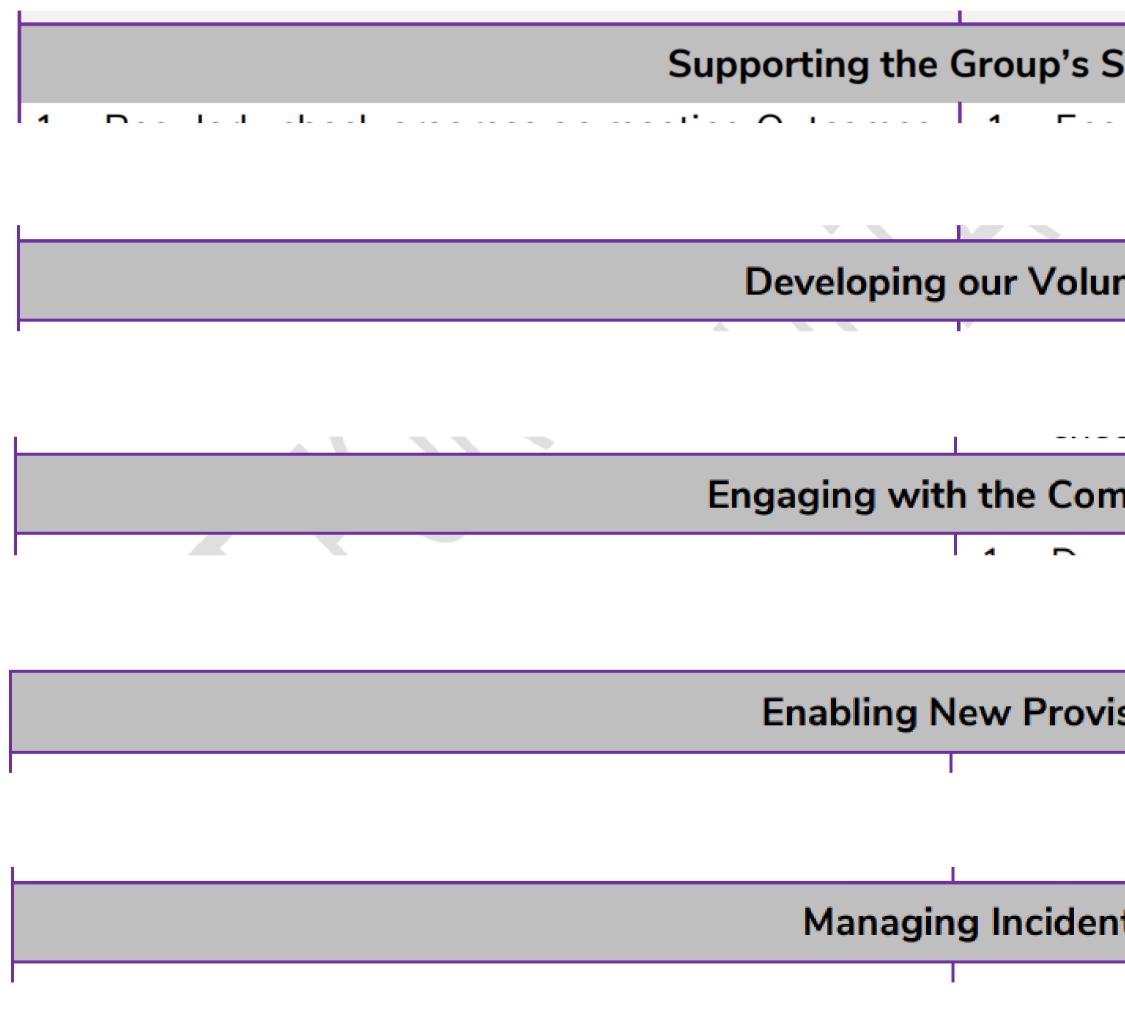
Section Team Leader

Group Leadership Team

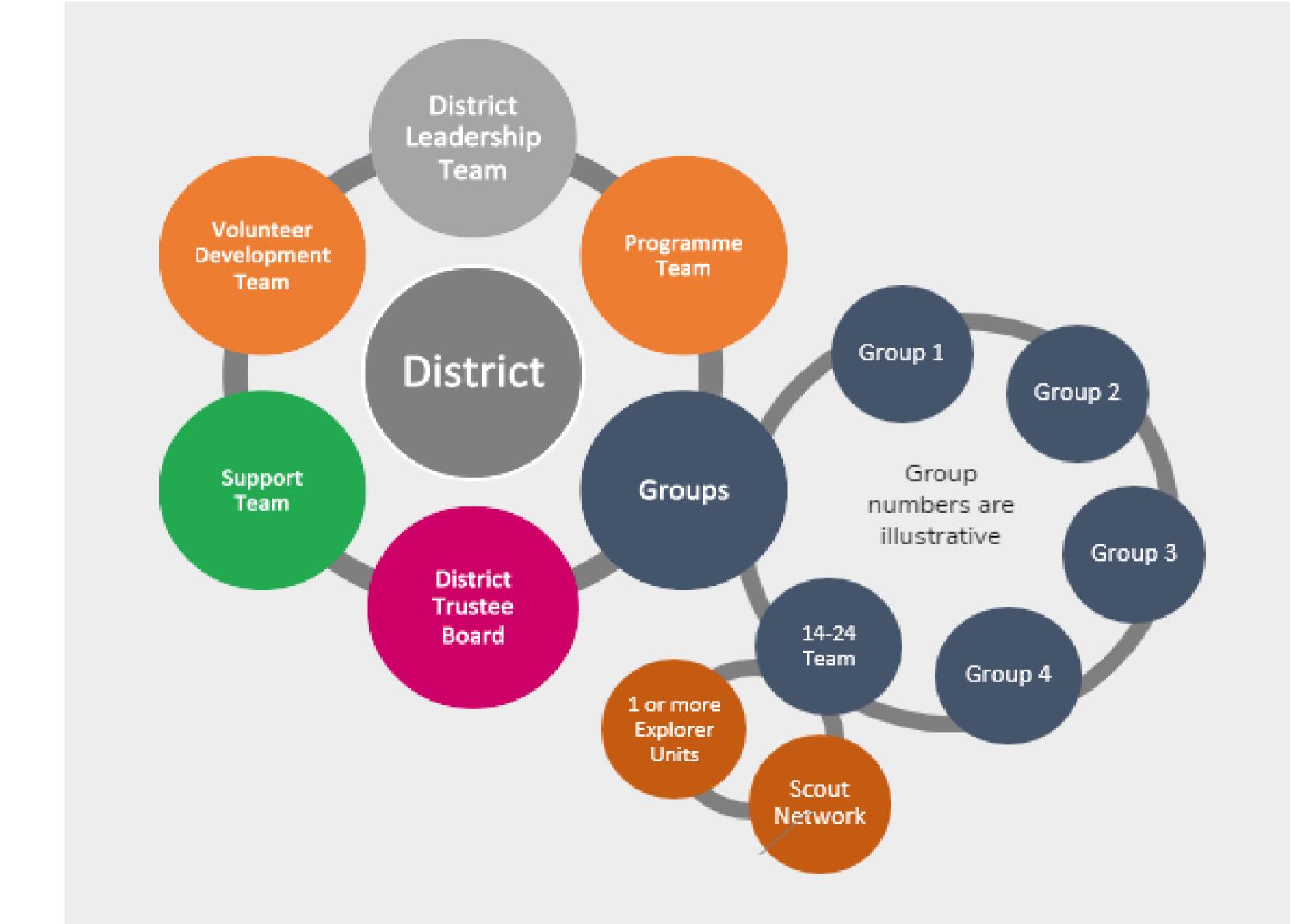
Section Team Leader



Group Leadership Team Member



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As an example:

As an example:						
Team 1	Tom	Mita	Gary	Hannah	Arnold	Helper
Team Leader				\checkmark		
Task for the whole team 1	✓	✓	✓	✓	✓	
Task for the whole team 2	✓	~	✓	✓	✓	
Task for the whole team 3	✓	✓	✓	✓	✓	
Allocated Task 1		✓		\checkmark		
Allocated Task 2					✓	
Allocated Task 3	\checkmark	✓				
Allocated Task 4			✓			
Allocated Task 5					\checkmark	
Allocated Task 6						\checkmark

How we talk about roles: Considering the alternatives for Commissioner



More support to help you get everyday things done







Recruitment

Membership







Learning



A new digital membership system

- A joined-up experience through a single scouts.org.uk login Specialist functionality for Welcome, Membership and Learning
- Easy to use and mobile friendly •
- Fewer steps and less administration •
- Hundreds of volunteers are helping to test (thank you!) •
- More features added over time •

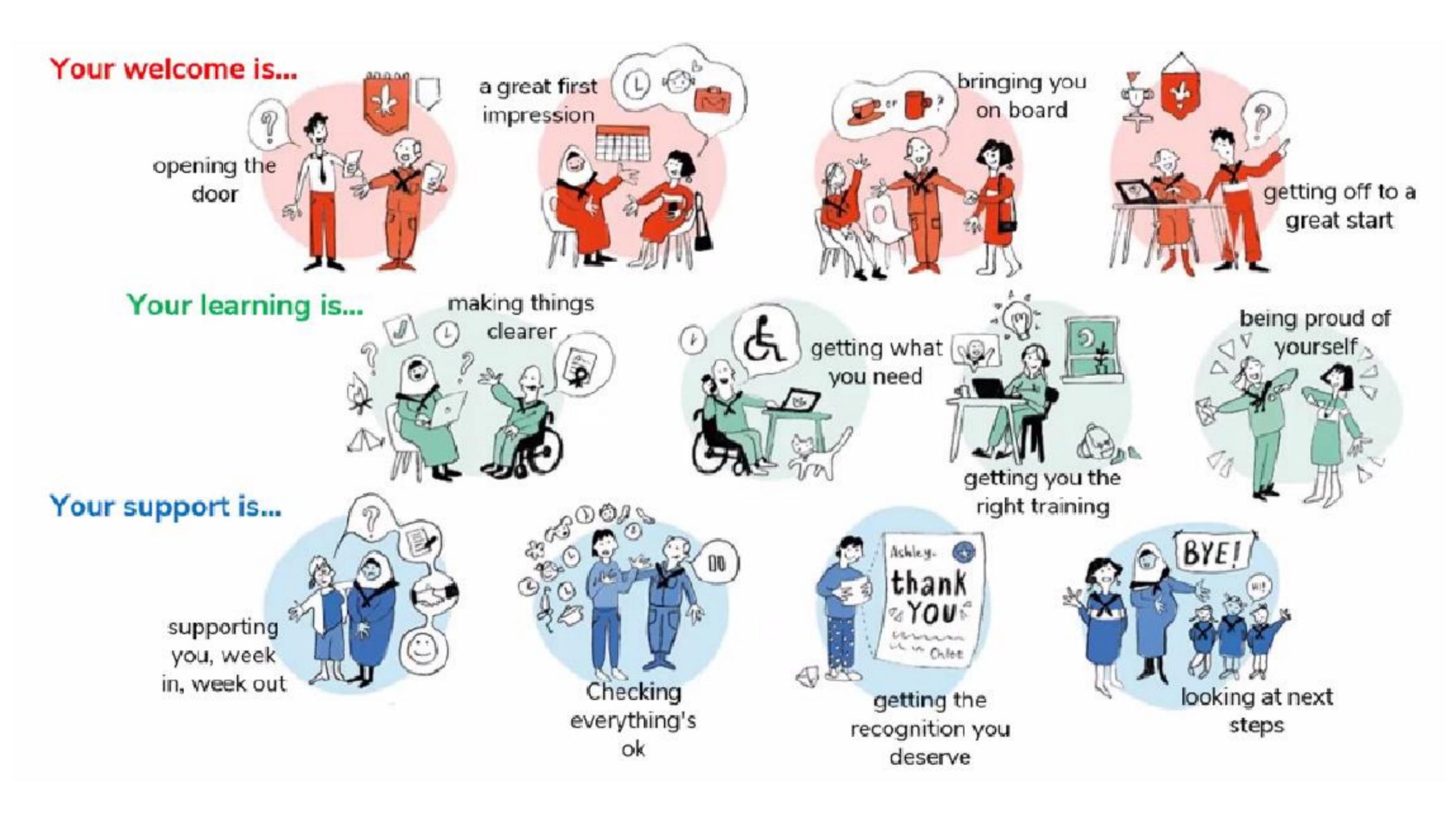




- every volunteer is supported
- every volunteer matters

- These changes will help us to make sure that:
- every volunteer is welcomed

- every volunteer is valued
- every volunteer gains skills (and has a good time!)





Any Questions?



+ Welcome to our members area > Places > Our Skills for Life Plan > People

Transforming the volunteer journey

It's important that scouts is a great place to volunteer, where every volunteer matters, and every volunteer has fun. We want to live this in how we treat each other and take part in our roles. This will encourage new people to join us and for those already involved to stick around. We know that in most areas, scouts is a great place to volunteer, and we want to use the great things already happening to make sure that's the case everywhere across the UK.

www.southlondonscouts.org.uk/volunteer-journey



What this space, more mfo and Danning from September.