



SOUTH LONDON

Young People talking about Scouting

Young Spokesperson (YSP) Role Description

Young People are Scouting. Only they can convey the talk fun, challenge and adventure that Scouting offers about as they are experiencing it first hand.

Young people who are Young Spokespeople are everyday youth members who take part in local Scouting. These young people speak positively and coherently about their experiences in ways that encourage other young people to join Scouting, more adults to volunteer, and for communities or individuals to support the youth work that Scouting undertakes.

What do YSP do?

- Proactively promote the everyday adventures that Scouting offers its members

What does it entail?

- Gathering stories for print, social media, website
- Interviewing young people
- Assisting magazine Editor
- Liaising with photographer (s) or sourcing your own imagery
- Using County social media platforms
- Storyboarding and taking part/assisting in video producing and editing

Who do YSP work with?

- County Media Development Manager
- South London Scouts County Team
- District Leadership Teams
- National HQ Media and PR Team on occasion

What qualities could YSP have?

- Be aged 10½ – 25
- Be enthusiastic
- Be motivated
- Background knowledge of Scouting
- Taking part in an active balanced programme (e.g. expeditions, camping, hikes, community service etc)
- Effective communicator
- IT literate (Microsoft Office, email, social media etc)
- Willing to be trained to develop communication skills



GREATER LONDON SOUTH SCOUT COUNCIL

Supporting Everyday Adventure in Royal Greenwich, Lambeth, Lewisham, Southwark and Wandsworth
County Office, South London Scout Centre, Grange Lane, London SE21 7LH

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